# CONGREGATIONAL PROFILE







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Dear Prospective Pastor,

Welcome to Valley Ranch Baptist Church! Our church is a vibrant community of more than 500 members and regular attenders committed to inviting diverse and disconnected people to passionately follow Jesus together.

After 24 years of faithful service, in the spring of 2023, our Senior Pastor Larry Parsley answered the call to become a full-time professor at George W. Truett Seminary (Baylor University) in Waco, Texas. We have been blessed by his passionate and humble leadership. Yet in the wake of his leaving, we are also grateful for an exceptional and cohesive staff that has enabled us to continue to thrive in our mission and to continue to add new members to our church family.

Shortly after Pastor Larry's resignation was announced and in accordance with our church's bylaws, the Church Council formed a Transition Team to work alongside church staff during this interim period. Early in the process, we chose to engage the Center for Healthy Churches to guide us through a series of congregational conversations to better understand and document where we've been, where we are, and where we believe the Lord is leading us in the future.

This document is intended to tell you about VRBC and our discernment process. Additional information about our church, including previous worship sessions and sermon series, can be found at www.vrbc.net, or you can check out our YouTube channel, Vimeo channel, or our social media presence on Facebook and Instagram.

During this transition we have taken the time to listen carefully to God and one another. We are excited about all that God has been faithful to show us and we look forward to partnering with the Senior Pastor God is calling to lead us into the next years of ministry at Valley Ranch Baptist Church.

In Christ,

VRBC CHURCH COUNCIL

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Kevin Gunn (vice-chair)

Dan Rodrigues

Marey Scon

Hector Quintero

Daindua I a Nossa

Blythe Butts

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# PART ONE



# THE HISTORY BEHIND OUR VISION FRAME

In 2015, our staff and Church Council realized the need for a fresh vision concerning who we are as a church and how God is leading us to live intentionally into the Great Commission for this time in the life of our church. We sought the consulting talent of Auxano and entered into a time of prayerful discernment. The result was a "vision frame" that included a new mission statement, values, strategies, and life measures. Although there is always room for improvement, the staff and lay leadership of VRBC have sought to keep this vision frame front and center in the past eight years, using it to shape most everything we do.

It gives us a common language and it helps us more easily communicate who we are and what we are about.

# Our Vision Frame

**OUR MISSION** 

# NVITING DIVERSE AND DISCONNECTED PEOPLE TO PASSIONATELY FOLLOW JESUS TOGETHER

Our mission is our guiding compass that helps us remember what we are ultimately supposed to be doing and points everyone in that direction. Our intention is that our mission is like a thread that weaves through every aspect of our church life, giving meaning to the big things and the small. It is the Great Commission re-articulated for our church's unique time and place.

# WORSHIP

in Worship Service weekly

# **SERVE**

on Serve Teams regularly

## GROW

in Grow Groups weekly

# INVITE

through my lifestyle continuously

## **OUR STRATEGY**

Our strategies are our missional map, the main places and rhythms for involvement. They are the vehicles through which we accomplish our mission. Our strategies serve as a guide for new people as to next steps. They also set the expectation of involvement for all members.

## **OUR VALUES**

Our values are both descriptive and aspirational. They represent the conscience of our church. They distinguish our philosophy of ministry and shape our culture and ethos. We hope and pray they are not just words on the wall, but are also the authentic atmosphere that people experience as they worship, grow, and serve with us.

# **BIBLICALLY ROOTED**

Shaped and directed by God's Word.

# STORY TELLERS

Celebrating God's work in our lives.

# **UNDER CONSTRUCTION**

More like Jesus every day.

## HILARIOUSLY GENEROUS

Serving and giving with joy.

# HAPPILY THIRD

God first, others second.

# **DIFFERENT TOGETHER**

Unique, yet one.

## **OUR LIFE MEASURES**

Our life measures help us know whether we are accomplishing our mission. We can think of them as our church's portrait of a disciple. They help us see whether we are indeed being spiritually transformed into the likeness of Jesus. We have not been as consistent in keeping these exact words in front of our congregation, but they are certainly present in our worship and Grow Group teaching content where we always seek to help participants respond in specific ways to the application of these concepts.

# KNOW JESUS BY SPENDING TIME WITH HIM:

How am I connecting with God in worship, both personally and corporately?

What is the Holy Spirit teaching me through Scripture?

Am I in an ongoing two-way conversation with God?

# IMITATE JESUS BY LETTING HIM RENOVATE MY CHARACTER:

Am I regularly confessing my sins and humbly asking God to change me?

How have I given and received encouragement and accountability in my Grow Group this week?

How are the fruits of the Spirit becoming more visible in my life where I live, work, and play?

# SHARE JESUS BY LOVING OTHERS THE WAY HE LOVES ME:

Am I investing relationally in others who are different from me or who don't know Jesus?

Have I recently shared with someone what God has done and is doing in my life?

In what ways am I living a life of generosity and service?

# Worship

Worship is central to the communal life of our congregation and gives corporate expression to our priority of loving the Lord our God with our heart, soul, mind, and strength (Mark 12:30). Of course, we are called to worship God with our whole life every moment of the day, not just on Sunday mornings. But gathering to worship is precious to us. It is a significant way in which we passionately follow Jesus together.

Here are some of our distinct values for the way we worship together:

- Our services are Gospel-focused and Scripture-bathed. Our prayer is that corporate worship would be an opportunity for Christians to be transformed and for seekers to be drawn to Jesus.
- We are not the audience. God is our audience. We are not consumers watching a show; we are a community gathered around the beautiful trinity of Father, Son, and Holy Spirit.
- Our worship pastor is prayerfully diligent to design worship experiences that are purposeful and excellent in quality, planned in cooperation with the themes of the sermon.
- Our sermon series are prayerfully discerned months in advance by senior pastoral staff, but we also desire to stay open to the spontaneous nudging of the Spirit if something needs to be adjusted.
- We value sermons that are biblical, relevant, thoughtful and dynamic – challenging us to grow deeper in our relationships with God and each other.
- We choose not to divide into multiple worship services with particular styles of music assigned to each. Rather, we value the unity of an intergenerational and multi-cultural congregation worshipping together, using a variety of musical styles and enjoying the energy each brings to our fellow worshippers.
- We value students and children periodically leading us in worship through their songs, their prayers, their reading of Scripture, and their testimonies.

- While the Senior Pastor preaches most of the time, the rest of our pastoral staff will often either preach, facilitate baptism or communion, or lead in other segments of the service.
- We value the diversity of our congregation being represented as much as possible in the laity that lead various aspects of worship so beautifully week to week.
- We value response to the work of the Spirit in our corporate worship. It is not uncommon for people to come to the front of our worship center to pray during our "response time." What is even more beautiful is that others in the church family will often join them and pray with them.
- We value corporate worship that gives no place to partisan politics. Instead, we unapologetically focus on God and His Word as our ultimate guide for living.
- While we cherish the ability to worship together in the same room, we also realize the value and need for online access to our worship services for those who are unable to be with us in person, so we have invested significantly in the quality of our audio, visual, and lighting equipment.
- Worship is always special at VRBC, but we are especially attached to our traditional Table to the Cross service on Maundy Thursday and our Christmas Eve Candlelight service.

Missions, evangelism, fellowship, and discipleship are rooted in and fed by our worship together as the body of Christ. Our deep desire is to "worship the Father in spirit and in truth" (John 4:24).



# Grow

# Our Adult Ministry GROW GROUPS

We strongly believe we were created to follow Jesus together! Grow Groups are foundational to our approach to spiritual formation for adults, believing that we are called to be conformed to the likeness of Jesus so that we may live like Jesus and love like Jesus in every aspect of life.

A Grow Group is a group of 10 to 20 people who meet together each week and focus on 3 things: 1) digging into God's Word, 2) building true friendships, and 3) training for our mission. Of course, all of these include a lot of prayer! We often say that joining a Grow Group is the best way to get connected at VRBC and typically more than 80% of adults regularly attending our church in person also participate in a group. Our Grow Groups meet on Sunday mornings and evenings or at other times throughout the week. Some groups meet at VRBC, and other groups meet in homes and apartments around Coppell and Valley Ranch. Most groups use a sermon-based curriculum that is produced by our pastoral staff, but some groups choose to use other Bible study material. Overall, we seek to "spur one another on toward love and good deeds, not giving up meeting together . . . but encouraging one another – and all the more as we see the Day approaching." (Hebrews 10:24-25)

## AND MORE

... we have lots of other ways for adults to connect and grow.

#### **FAMILY MINISTRY**

We offer marriage conferences, parenting conferences, and other events that are intended to spiritually strengthen families.

#### YOUNG ADULT MINISTRY

We have Grow Groups for young single adults as well as young adult couples. There are also opportunities for fellowship and serving together.

#### **SENIOR ADULT MINISTRY (WISDOM WARRIORS)**

One of our beloved traditions is to host a quarterly hymn sing that includes lunch and fellowship for our seniors and anyone else who loves hymns! We have also just begun another initiative called "Prime Time" where our seniors meet for games, fellowship, and service projects. We also lead a weekly worship service for our friends at CHRISTUS St. Joseph Village in Coppell.

#### VRBC EN ESPAÑOL

We have a ministry for Spanish-speaking adults that involves live translation of our worship service in Spanish, a Grow Group facilitated in Spanish, and special nights of worship in Spanish, as well as other opportunities to enjoy community and to serve together.

#### **ADDITIONAL ADULT MINISTRIES**

We offer a variety of other activities and events that help our adults connect and build relationships with each other and God. We have men's and women's ministry events, spiritual retreats, Sunday brunches, and our legendary corn hole and pickle ball tournaments.

# Our Student Ministry

The Student Ministry at VRBC includes middle and high school students, grades 6 through 12. Valley Ranch Student Ministry (VRSM) aims for each student to "Belong, Grow, and Serve." Through establishing deep relationships with our students and fostering a community of worship, we lead students to become disciples of Christ and equip them to share their faith with others.

- BELONG By creating a safe space for students to seek connection and relationships, our hope is to give each student a place to belong. (Acts 2:46-47, Hebrews 10:24-25)
- GROW Through Grow Groups, Bible studies, and serving together in Family Groups, our goal is to develop intentional disciples of Christ. (Psalm 1:1-3, Colossians 1:9-12, 2 Timothy 3:16-17)
- SERVE As we grow, our calling is to share the love of Jesus out of the overflow of the grace we have already received in Christ. (Matthew 28:19-20, Ephesians 2:10, 1 John 4:19-21)

VRSM purposely has an active schedule of events to fulfill our values. In addition to Sunday morning worship, students meet in Grow Groups. Grow Groups offer opportunities for Bible study, building deeper friendships, and discovering together what it means to be a follower of Jesus. On Wednesday nights, we meet for MDWK, which includes Bible study with games, food, and friends. MDWK is a great introduction to all things VRSM and is designed to connect students with each other and the Gospel. One unique program to VRSM is Family Groups. Each Family Group is composed of students from all grades (6 through 12), as well as a male and female adult leader. These groups provide the opportunity for students to interact with peers in different grades through mentoring, serving, and fellowshipping together, as well as preparing students for our annual mission trip. VRSM is also very blessed to have a large group of faithful, committed adult leaders who invest in the lives of our students.





Throughout the year we have several other events like Middle School Madness and our middle school and high school retreats. VRSM also has two major events that our students look forward to throughout the year: Winter Weekend and the 86:12 Mission Trip.

**WINTER WEEKEND** is a discipleship retreat for 6th- through 12th-grade students. Students are hosted in homes all around Coppell for a weekend focused on worship, Bible study, and building community –and it's a whole lot of fun. This has proven to be very impactful in the lives of our students as we gather together to worship and focus on spiritual growth.

**THE 86:12 MISSION TRIP** is a week-long opportunity where we, as a student ministry, seek to live out our calling as followers of Jesus. Students and their adult leaders serve in a variety of ways throughout the day. In the evenings, we spend time in worship, Family Groups, and playing games. Over the years, we have served in numerous cities throughout the U.S. Ultimately, in every city we visit, students leave a mark with their service and sharing of the gospel. Because the mission trip has been such a transformational experience for our students, we just enjoyed a 20-year reunion with former students returning from all over the U.S. to celebrate.



# Our Children's Ministry

Our Children's Ministry, VR Kids, aims to assist kids from birth through fifth grade in developing their understanding and knowledge of God, fostering a personal relationship with Jesus Christ, spreading God's love to the community in which they live, and building great friendships.

The VR Kids ministry team is committed to spreading the love of God among our children and families, while ensuring a welcoming atmosphere and prioritizing their safety. To achieve this, all volunteers and staff undergo a thorough screening process and training, and abide by the policies outlined in VRBC's "The Good Shepherd" Policy.

VR Kids is structured in harmony with our church's values: Worship, Grow, Serve, and Invite.





**WORSHIP:** Children who are in preschool and elementary school have access to Sunday morning worship experiences that are specifically designed for their age group. Kids Worship is designed to give children a chance to honor God and to grow together in their faith in Jesus. This is essential to a child's discipleship as we model the corporate worship experience.

Children's Choir is designed to give children an opportunity to experience God's love through music. It provides a safe and welcoming environment for children as they combine and share their musical talents and abilities, allowing them to learn and participate actively in worship experiences. There are currently more than 90 kids involved!

**GROW:** Kids Grow is designed to provide children a safe place to connect and grow as they dig deeper into God's Word. Through hands-on activities and discussions, they learn how to apply biblical concepts to real-life situations.

Vacation Bible school is designed to minister to children in the church, reach children in the surrounding communities, and create opportunities to build connections with their families through creative Bible study, fun activities, and worship.

**SERVE:** At VR Kids, we believe in the importance of teaching our children to cultivate a servant's heart, using Jesus as our ultimate model. We encourage them to live this out by providing opportunities for them and their families to serve.

**INVITE:** We encourage kids to live out their faith and to share God's Word. Sharing their faith is key and a big deal at VR Kids. Through creative ways, we help and encourage kids to tell others about Jesus and invite friends to church.



# Serve & Invite

At Valley Ranch Baptist Church, we consider serving God's people as one of our primary forms of worship. Serving is in our DNA! We want our community and the larger world to view us as a church that truly "sees" others and cares about their needs. Through our service, our goal is to share the love of Jesus with them and invite them to follow Jesus with us. We consider our church, our local community, and all the corners of the earth our mission field.

#### WEEKDAY PRESCHOOL

Valley Ranch Baptist Preschool (VRBP) has served the Coppell area since 1996. For 27 years, the primary mission of VRBP has been to model God's love and to encourage spiritual development through a biblically based curriculum.

The staff look for every opportunity to come alongside and support the students and their families; this may involve helping parents identify learning differences and securing additional resources or offering prayer through difficult family circumstances. The families are invited to many VRBC services and events during the year.

The children are taught 26 Bible verses that correspond with the alphabet, and each graduating student is given a Bible. With an average of 90 students, ages 2 to 4, from nine countries and only 9% percent self-identifying as Christian, the mission field is literally in our building!

The international community in our neighborhood is heavily represented by the students at VRBP and our preschool represents a wonderful entry point to introduce the love of Jesus Christ to families that are not familiar with his story.

## **ESL**

VRBC offers beginner, intermediate and advanced English classes to adult speakers of different languages. With an enrollment of 120+ students, these free classes meet twice a week and childcare is provided. This ministry provides a unique opportunity to introduce many people of other faiths or no faith to the saving love and grace of Jesus. For many students, this is the first time they have entered a Christian church or been exposed to the Bible.

Although the students come desiring to develop their English skills, many times the benefits are more intangible—a friend, somewhere safe in a new country, a resource to learn "how to live" in the United States, and the social interaction



they are desperately missing. Many ESL students accept our invitation to attend church services and special events and even volunteer for church service projects. Most importantly, we have had the joy of witnessing the baptism of some of our ESL students!

## CORNERSTONE KITCHEN

One Thursday a month a group gathers in the VRBC kitchen to prepare 200 meals to be served at the Cornerstone Kitchen in South Dallas. The group then caravans the 20 minutes south to serve the meal to the homeless.

Every Sunday morning for more than 15 years a group from VRBC meets at the church at 4:30 am and travels to the Cornerstone Kitchen to help prepare a hot breakfast for the homeless. During these early mornings, a warm greeting is extended, and a Gospel message is delivered. Over the years, prayers have been offered, deep burdens shared, and crisis situations handled. Most of all, the homeless men and women who are fed know that the group from VRBC will show up to serve them!



## BUILDING FOR THE BETTER

VRBC has been serving in the Rio Grande Valley for more than 15 years. During spring break, VRBC families can be found building houses for South Texas families in need in partnership with Buckner International. In 2023, VRBC decided to step up our support for this ministry using the plans developed by another local church. Using this new model, we undertook the task of building the house on our campus and then transporting it to the Valley to be finished there. As unconventional as it sounds, the VRBC parking lot became a construction zone where members built a house for a family in the Rio Grande Valley. Over the eight-week project, 200+ VRBCers participated in the project through system planning, skilled labor, and non-skilled helping hands who provided snacks, water, and prayer support. Even 100 youth, as a part of their Winter Weekend, contributed to the assembly of the home! Being able to involve a much larger number of VRBC members in this project was "better" for our congregation and for the family as well. One team leader summed it up, "My prayer for the family is that they would know God loves them and that their experience of God's love would be a light in their neighborhood."

## SACK SUMMER HUNGER

When school ends in May so do the healthy breakfasts and lunches that many students in our community rely on. During the last ten summers, VRBC has helped with Metrocrest Services' mission to bridge the gap during this unwelcome break from the regular meals furnished by the school district. For eight weeks during the summer 200 VRBC volunteers strive to make this not just a "delivery service," but also an opportunity to develop relationships and offer support to the families. As each week's food is personally delivered (no porch drops permitted), we let the family know of any summer events at VRBC, give biblically-based resources and activities for the kids, and ask how we can pray for them. It is not uncommon to pray with them right on their doorstep! The last delivery of the summer includes a new backpack filled with all the required school supplies.

## SHORT-TERM MISSION TRIPS

While a big part of our annual spring break family mission trip to the Rio Grande Valley is constructing our "Building for the Better" house for a family in need, so much more Gospel-sharing ministry takes place as well. You will find our members leading VBS for the children, hosting block parties, ministering to refugees, leading business seminars, and walking the neighborhood sharing the Gospel.

VRBC also sponsors at least one international mission trip each year. We've gone to countries ranging from Peru to Indonesia to Africa. Working with a sponsoring organization such as E3 Partners, Cooperative Baptist Fellowship and African Christian Outreach, our members have traversed the world to share the love of Jesus. In 2024 we are launching a partnership in Chennai, India, where several of our VRBC members are from. We will work with a local church, a Bible college, and International Justice Mission. We hope to learn from them how to better share God's love with Hindus in our local community.

## LOCAL PROJECTS

VRBC aims to have a constant stream of local service and outreach projects going on. In the fall of 2023, we implemented a "Here" initiative. We believe our church was planted "here" more than 35 years ago in a unique place with a unique purpose on the border of Valley Ranch and Coppell. The Missions team curated multiple opportunities for our members to engage in serving our local community. The service projects ranged from helping a local family with home repairs and code violations, to participating in our monthly worship service at St. Joseph's retirement community, to distributing 700 food boxes to families in our community, to buying diapers or wipes for Viola's House (a resource for mother's facing an unplanned pregnancy). We also did several projects with local schools in the area, providing school supplies, mentoring, reading to children, and finding creative ways to support the teachers and staff. Our former pastor, Dr. Larry Parsley, once challenged us in a sermon. "If VRBC disappeared tomorrow, would our community miss us?" We want to make a lasting mark on our



## THE CHRISTMAS STORE

If you asked the majority of VRBCers what is the one service project that best defines VRBC, the resounding answer would be the Christmas Store!! More than 23 years ago, our church had a vision for a creative way of helping economically challenged families secure appropriate gifts for their children at Christmas. Our church began praying and raising funds to transform our facility into a "store" where parents or guardians could select Christmas presents and articles of clothing for their children free of charge. The Christmas Store began in partnership with Cornerstone Baptist Church to serve families in South Dallas, but we have expanded the guest list to include our local VRBC community as well. How the actual process works has evolved, but in a typical year more than 1,000 kids are served and 200 volunteers participate in the event. It is not uncommon for the guests to return the following year to volunteer at the Christmas Store! We praise God because we have seen numerous professions of faith, lives rededicated to Christ, and hearts connected through the sharing of burdens, joys, and prayers.





# Our Staff

We are so grateful for the gifted and committed staff of VRBC. Their love for God and for his church are demonstrated daily in the myriad of ways in which they serve. Great care is given to their relationships with each other so that the staff culture is healthy and vibrant. Most importantly, our staff is a collaborative team that is deeply committed to regular practices of spiritual discernment together, seeking to listen to the Spirit and each other, and then leading from that place.



#### John Hewlett Executive Pasto

After a six-year career in public accounting, John joined the staff of VRBC in 2001. He served as our Worship Pastor for 19 years before transitioning into the Executive Pastor role in 2020. In his current position, John is responsible for leading our staff, overseeing the ministries and operations of the church, and preaching regularly. He has a BBA and MBA from Baylor University and an MA in Worship Leadership from Dallas Baptist University. John and his wife Johanna have two kids in their early 20s (Joshua is getting married in January of 2024, and Grace is a junior at Baylor). He loves to run, hike, watch sports, read, and eat Blue Bell.



#### Amy Wilkns Associate Pasto

Amy joined the staff in 2008 as Minister of Community and Global Missions. In 2020, she moved into her current role as Associate Pastor. In addition to preaching and developing sermon series, Amy oversees VRBC's pastoral care ministry, family ministry, assimilation, outreach and evangelism, and global missions. During this pastoral transition, she is also leading VRBC's discipleship ministry. She is closely involved with one of our denominational partners, the Cooperative Baptist Fellowship (CBF), and is currently serving as the Moderator of CBF Texas. She also enjoys travel and anything outdoors: hiking, biking, camping, swimming – anything except running. Amy is a graduate of Baylor University and holds a Master of Divinity from Truett Seminary. She and her husband Chris have four children in elementary and middle school: Eraina, Karis, Sophia, and Porter.



#### Micah Blalock Worship Pasto

Micah has a passion for leading God's people in worship and has been doing that for more than 25 years. He has a Bachelor of Arts in Biblical Studies and a Master of Arts in Worship Leadership from Dallas Baptist University. In 2004 he married Kristen, and they have four children — Levi, Noah, Joy, and Tre. Micah has been serving as Worship Pastor at Valley Ranch Baptist Church since 2021. Micah loves fishing, scuba diving, and is currently a PADI-certified Rescue Diver. He says, "If I could live in the sea, I probably would!"



#### Donna Blankenship Business Administrator

Donna joined VRBC in 1996 with her husband Clay and two sons, Josh and Cade. She has served on the VRBC staff twice in a couple of positions: 1) 2003 – 2005 as Interim Business Administrator; 2) 2013 – 2017 as Administrative Coordinator; and 3) 2017 – present as Business Administrator. She has also served on Church Council, one year as Council chair, and in several other volunteer positions at VRBC. She is a graduate of Texas A&M and is a Certified Public Accountant. She enjoys spending time with her family, especially playing with her granddaughter and grandson.



#### Arthur Mendes Adult Pasto

Before moving to the United States from Brazil, Arthur was a lawyer working for financial organizations and serving as a lay leader at his home church. Arthur found his true calling in ministry and completed his master's degree from Dallas Baptist University in 2018. Arthur and his wife Priscila joined VRBC in 2016 when Arthur joined our pastoral staff. Arthur leads Women's, Men's and Spanish ministries, and helps coordinate the Welcome Team, serve opportunities, and connecting events. Arthur loves serving others, singing, watching a good movie with his family, and cooking Brazilian barbecue.

#### Children's Pastor

Priscila Mendes

Priscila and her husband Arthur joined the church in 2016. She volunteered in the Children's Ministry in various roles, and in 2018 she was invited to assume the position of Children's Ministry Associate. In April 2021, she became our Children's Pastor. Priscila holds a bachelor's degree in Spanish and Portuguese and a master's degree in Spanish Language and Culture. She is currently pursuing a Master of Arts degree in Children's Ministry from Dallas Baptist University. Priscila's passion lies in teaching children about God's love and walking in partnership with families, equipping and resourcing parents to be the primary faith leaders for their children. Priscila and Arthur have two daughters, Luiza (12) and Helena (11). In her free time, she enjoys spending time with her family and their puppy named Chewie, playing board games, and crafting.



#### Student Pastor

Caleb Wade

Caleb joined the VRBC staff as our Student Pastor in 2022. He graduated from Baylor University in 2011 with a BA in Corporate Communication and is currently enrolled in the MATS/MBA program at Dallas Baptist University. He served in student ministry in Arlington, Graham, and Salado before coming to VRBC. As the Student Pastor, Caleb is committed to partnering with families to help students develop an intimate relationship with Christ and providing a safe place for them to belong, grow, and serve. Caleb values time with his family and friends. He also enjoys the outdoors by hunting, fishing, and playing sports.



#### Weekday Preschool Director

Sarah Waters

Sarah has a BS in Business Administration from Southern Arkansas University. She and her husband, Barry, have been members of VRBC since 1989. After working in the corporate sector, she joined the Weekday Preschool staff in 1999 as a teacher of four-year-olds, and then transitioned to Assistant Director. She has been the Director since 2008. Sarah has a passion for serving Christ through ministry to the Weekday Preschool staff and families. Sarah and Barry have two adult sons, Jared and Bryan.



#### Assistant Director, Weekday Preschool

Anna Hazelrigg

After working for 17 years in Information Technology in the corporate sector, Anna became a part-time Weekday Preschool teacher of two-year-olds in 2002. She was promoted to Assistant Director of the Weekday Preschool in 2008 and has spent the last 15 years in her current role. Anna has been an active member of VRBC since 1986, has served in many volunteer capacities and is passionate about ministering to the diverse families in our community through the Weekday Preschool. Anna obtained a BBA in Management Information Systems and Marketing from Baylor University in Waco, Texas.



#### Student Ministry Associate

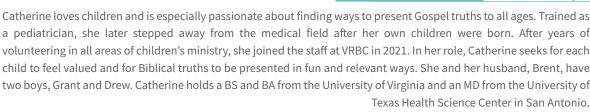
Kassidy Turner

Kassidy Turner came to VRBC in August of 2021 in a part-time capacity while still in school. After graduating in May of 2022 with a Bachelor of Arts in Biblical Studies from Dallas Baptist University, VRBC brought Kassidy on staff full-time. Her current role of Student Ministry Associate is supplemented by responsibilities in Young Adult Ministry, Worship Ministry, and VRBC Social Media. Kassidy loves ministry and loves watching students and young adults understand the joy that is found in following Jesus. God has used VRBC in some big ways to prepare her for a lifetime of ministry. If not at VRBC, you'd probably find Kassidy with her dog, Pablo, or at the nearest Target.



#### Children's Ministry Associate

Catherine Lacey







#### Rosie Quill Communications Direct

Rosie attended Texas A&M University and graduated with a BA in English and a minor in Business Administration, before working for several years as an editor and publishing director. When her first child was born, she became a full-time stay-at-home mom, a role she cherished and enjoyed for more than two decades. In 2017, she joined the VRBC staff as a design and communications assistant. She is currently the Communications Director and helps manage communications, promotions, production, and workflow. She has been happily married to her husband, Bruce, for more than 30 years. They have two daughters, Katie and Allie. Katie and her husband, Keller, welcomed their first child, Mollie, in February 2022.



#### Shiela Cole Finance Manage

Sheila serves as Finance Manager and has been at VRBC for 11 years. She received her Bachelors and Masters of Accounting from the University of North Texas. She has been married to Karl for 32 years and they have 3 daughters, the oldest of whom just married, so they now have a son! Sheila has lived in Coppell for more than 45 years and loves this community. Outside of work Sheila enjoys reading, going to the lake, and watching Karl and their daughters play soccer on the weekends.



#### Teresa Brundige Executive Assistant

Teresa and her husband Darrell have been charter members of VRBC since 1986. She taught 30 years as a kindergarten Sunday School teacher and still teaches the themed Bible Story each year to the VBS children. Teresa served 6 years as the Interim Minister to Preschool Children and in 2002 became the Administrative Assistant to the Senior Pastor. She currently serves as the Executive Assistant to multiple ministers on the VRBC ministerial staff. Teresa has a passion for serving and supporting our ministers and lay leadership teams to allow them to effectively carry out the vision and purpose of VRBC. She and Darrell have two adult children and four grandchildren.



#### Matt Wiede Creative Director

Matt has served as the Creative Director at VRBC since 2013 and grew up attending our church. Matt has a BFA from Baylor University in Creative Design. He and his wife, Kayla, have three children, Brynlee, Blake, and Brandt. Matt enjoys his daily dose of Dr Pepper and rooting for his Baylor Bears. Every year on his birthday, he dunks a basketball.



#### Jim Moffett Facilities Manage

Jim is a native of Dallas and graduated from Southern Methodist University with a degree in Business. He and his wife LuAnn have two adult sons, James Jr. and Zachary. Jim has been making sure the lights and AC are on (or off) at VRBC since 2012. In his spare time, he enjoys spending time with his grandchildren, playing golf with his sons, or hunting and fishing.

# PART TWO



1986 First worship

1994
First building opened on 1501 E. Belt Line

1999 Larry Parsley becomes Senior Pastor 2000 First Christmas Store

**2003** New worship center opens

1986

1990

1995

2000

1986 Paul Basden becomes 1991
Jerry Carlisle
becomes
Senior Pastor

1995 Weekday preschool opens **2001** 9/11

2003 First 86:12 nission trip

# Our History

In 1985, Park Cities Baptist Church in Dallas, Texas, proposed to start a new mission church in the Valley Ranch area of north Irving. An initial core group was formed in February 1986, and later that month Dr. Paul Basden was called as the founding pastor. A few weeks later, 26 people met in a home in Valley Ranch for worship and Bible study and the Valley Ranch Baptist Mission was launched!

The first public worship service was held at the La Petite Daycare Academy in May 1986. Within a year, membership had grown to almost 150, and the mission became self-supporting. On June 7, 1987, Valley Ranch Baptist Mission became Valley Ranch Baptist Church – a legally constituted church. The church's membership grew to more than 300 and settled into more permanent facilities in the Westwood III business complex in Farmers Branch by the end of the 1980s.

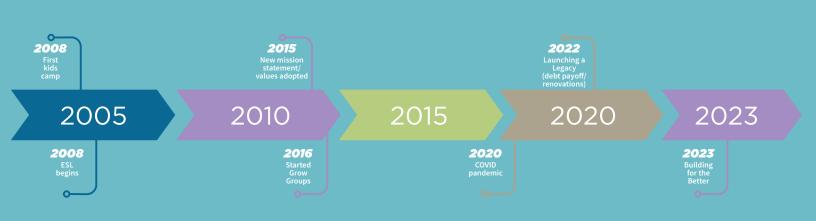
In 1991, the church called Dr. Jerry Carlisle to serve as Senior Pastor. By 1992, the church had initiated two worship services and two Bible study hours to accommodate growth. VRBC purchased 7 ½ acres near the intersection of Belt Line Road and MacArthur Boulevard in Coppell, and on October 2, 1994, held its first worship service in the new facility constructed on that site. Within a short period of time, additional worship services and Bible study hours were added, along with additional ministerial and support staff.

In August 1999, VRBC called Dr. Larry Parsley as Senior Pastor. The church continued to experience growth and added a third Bible study and worship service. During this time, we also adopted a recommendation to expand the Belt Line Road location, breaking ground on Phase II in 2002. We moved into a new 900-seat sanctuary and additional Bible study space with 661 members in September 2003. We have since been able to worship altogether in one service.

In 2015 VRBC entered a time of discernment and revitalization. Under the leadership of ministry staff and the Church Council, we established a new "vision frame" that included a new mission statement, strategies, and values (see the section "Our Vision Frame"). This enabled the church to find renewed cohesion and focus. As the staff began to lead from this vision frame, the church began to see a glimpse of the newly burgeoning diversity (age, socio-economic, and ethnic) of our community reflected in our congregation.

As with most churches, VRBC was deeply affected by the COVID pandemic. But with God's help, the staff and members rallied to the creative challenge of seeking to keep the church family connected and on mission. Through streaming worship services, small groups meeting on Zoom, student and children's ministries going to heroic measures to keep the young engaged, and finding creative ways to safely minister in our community, VRBC remained viable. Through faithful and sacrificial giving, even in the midst of crisis and uncertainty, the church not only met its expenses through the COVID years but also launched a giving campaign in 2022 that enabled us to pay off our mortgage and renovate our facility.

When our Senior Pastor, Dr. Larry Parsley, resigned after 24 years of ministry in order to join the faculty of George W. Truett Seminary in May 2023, he left a strongly capable staff and a healthy congregation that continues to prayerfully seek creative ways to live into our mission.



# Our Location

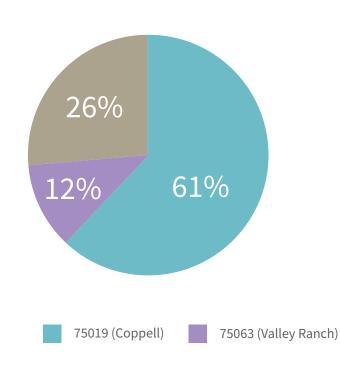
VRBC is located in Coppell, Texas, 18 miles northwest of downtown Dallas. Dallas is a modern metropolis and serves as the main commercial and cultural hub of the Dallas-Fort Worth (DFW) metroplex and the North Texas region. Being home to over 1.2 million people, Dallas is a melting pot of nationalities, cultures, and languages. More than 90 languages are spoken across the Dallas area, and 40% of Dallas residents speak a language other than English in the home.

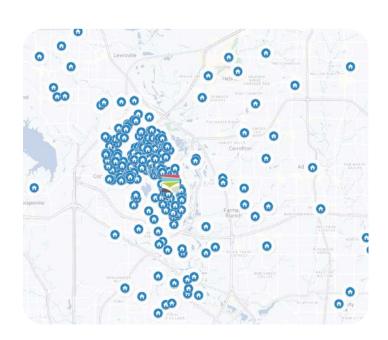
VRBC is located within a large residential area nestled between two communities, Coppell, and Valley Ranch (a development within the City of Irving). VRBC's physical address is in Coppell which has a population of approximately 42,000. Valley Ranch, adjacent to Coppell to the south, has a population of approximately 35,000.

While most of our members reside in Coppell (62%) and Valley Ranch (12%), our church family does extend beyond these two zip codes to other communities in the area (26 %).

Other

# Active Households by Zip Code





# Our Demographics

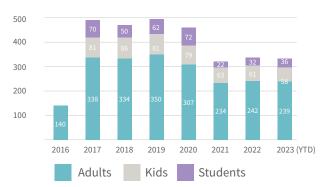
VRBC is a mid-sized intergenerational church. Average worship attendance in 2023 was approximately 400 in-person and 130 online. Our average Grow Group attendance is about 330, which is exciting because this means that about 82% of those attending in person are also attending a small group.

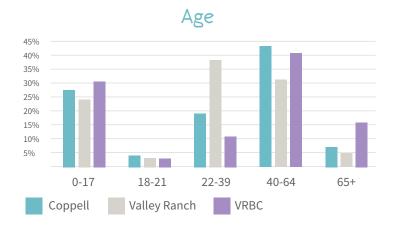
We are grateful for indications of steady growth since the pandemic. We have guests visiting almost every Sunday and we are baptizing new believers regularly. We are especially grateful that in the last 5 years our congregation is beginning to reflect some of the ethnic diversity of our neighborhood. Approximately 20% of our adults and students are Asian, Latino, or Black, as are nearly 50% of our children.

# Average Worship Attendance

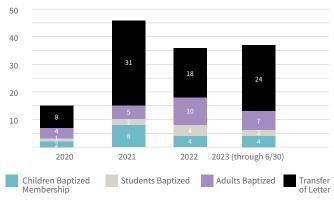


# Average Grow Group Attendance





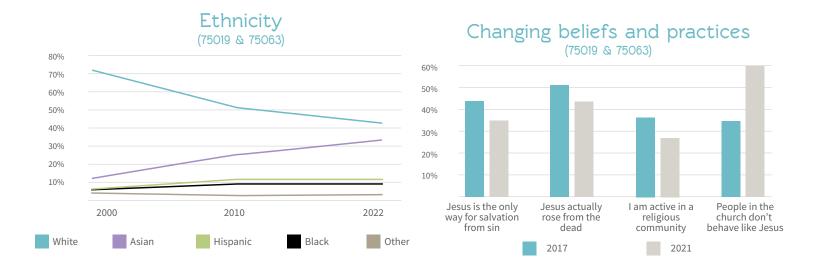
# Sources of New Members



# Our Neighborhood

Valley Ranch Baptist Church is planted in a diverse community that has changed dramatically over the past 20 years. Within Coppell and Valley Ranch, the population's ethnic makeup is mostly White and Asian but also includes other minority groups. A significant number are from India and 46.5% speak a language other than English in their home. Most residents have attained high educational levels and engage in professional careers. The median household income for Coppell and Valley Ranch is \$115,000, which is \$45,000 higher than the Texas median.

Less than 30% of the people living in Coppell/Valley Ranch are involved in any kind of religious community. While there are many Christian churches in Coppell, we are one of only two Christian churches in Valley Ranch.



#### VALLEY RANCH BADTIST CHURCH

# Our Campus

God has blessed VRBC with a wonderful campus in a strategic location on the border between Coppell and Valley Ranch (a sub-division of Irving). The cross on top of the sanctuary serves as more than a landmark in our community — it's a symbol of our desire for Jesus to be known and worshiped in our neighborhood and around the world.

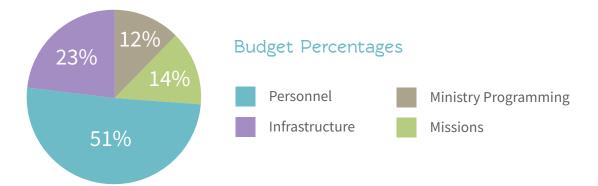
Our 56,000 square foot building sits on a 7.5-acre, debt-free campus. The first phase of the building, now known as the West Wing (20,000 sq ft), was built in 1994 and houses our Children's Ministry, Student Ministry, and Weekday Preschool. The remainder of the building (36,000 sq. ft) was added in 2003 and includes a 900-seat Worship Center, a large lobby great for church gatherings, numerous classrooms and gathering spaces, and our church offices.

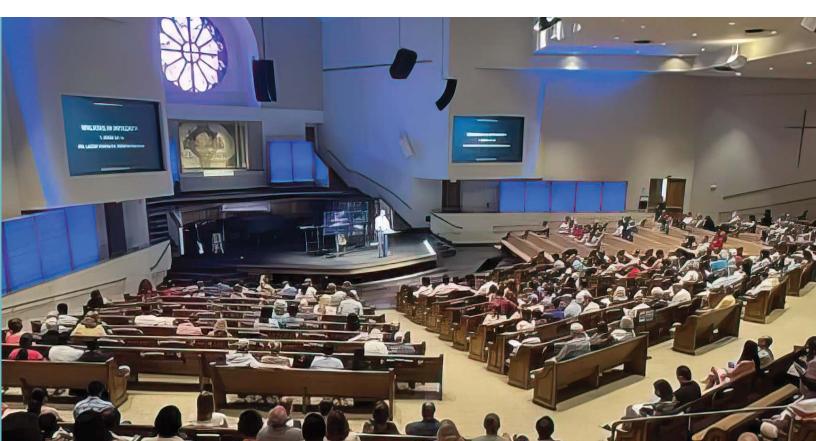
The congregation has invested in several upgrades and renovations over the years. Since the spring of 2022, we have renovated several areas to improve the functionality and community feel of our campus. The Children's Area was renovated to provide a more updated space for Kids Worship and to support a growing Children's Ministry. We added a beautiful pavilion/recreation area on the south side of the property that includes a basketball court (that can pivot to two pickleball courts), a pavilion with an outdoor kitchen, a sand volleyball court, a fireplace, and a firepit. This recreational area is used by our church community as well as the surrounding community. We also completed a major upgrade to the cameras and video system in our Worship Center. In 2024, we plan to continue to upgrade the look and function of the Worship Center through additional updates.

# Our Financial Stewardship

VRBC is blessed with an incredibly generous congregation that consistently invests its resources – time, talents, and money – in the kingdom work God is doing through our church. Our annual budget of \$2.7 million goes directly to helping us accomplish our mission of inviting diverse and disconnected people to passionately follow Jesus together through investing in ministry programming (12%), missions (14%), infrastructure (23%), and personnel (51%). In 2021, we took a giant leap of faith and launched a giving campaign. We raised \$1.8 million to renovate several areas of our building and to retire our mortgage six years early, leaving us completely debt free! We celebrate God's gracious provision through the faithful giving of our congregation.

While we are very grateful for every person who gives, we were also challenged in our recent discernment process with the realization that while our overall giving has remained stable over the last couple of years, the number of givers to VRBC is trending down. We realize the need to be more intentional about teaching our congregation the value of giving as a spiritual discipline and we have already begun to address this. As we talk about stewardship with our congregation, we focus not only on how God can use our giving to build his kingdom, but also on the connection between giving, worship, and discipleship. In other words, we don't just talk about what we want from people; we talk about what we want for people: for them to experience the joy that comes with living open-handedly and watching God use our "five loaves and two fish" in ways we never could have imagined.





# Our Beliefs

## **BIBLE**

We believe that the awesome story of God and his creation is told in the Bible, which is completely true and authoritative in all areas of faith and practice.

## **TRINITY**

We believe in one God, Creator of the world and everything in it. We believe this infinitely perfect God eternally exists as one God in three distinct persons: Father, Son, and Holy Spirit. Each person of the Trinity is fully and completely God, sharing all of the divine attributes in perfect loving community.

#### **HUMAN BEINGS**

We believe that God made humans to live in this world in peace and joy, sharing his love with one another, and that God paid us the highest compliment by giving us the freedom to say YES or NO to his desires. Sadly, our NO has led us down the road to alienation, self-destruction, and death.

## JESUS CHRIST

We believe that Jesus Christ is the pre-existent Son of God (fully God) who was born to a virgin (fully human). We believe that he lived a sinless life, was crucified on a cross as a sacrifice for our sins, was buried and resurrected on the third day, and now reigns in heaven with God the Father.

## SALVATION

We believe that all who trust in Jesus Christ alone as their Lord and Savior will receive the forgiveness of sins and the free gift of salvation.

#### HOLY SPIRIT

We believe the Holy Spirit permanently fills all believers at the time of salvation and guides us in the journey to become like Christ, exposing our sinfulness, bringing us new life, filling us with God's power, and leading us to honor and glorify Jesus.

#### CHURCH

We believe that all who follow Jesus into God's Kingdom discover a community of fellow believers and friends that becomes their spiritual home. The purpose of the church is to continue Jesus' work of loving all people and helping them find and follow Jesus. We believe that baptism signifies and celebrates being born again into God's family. The Lord's Supper signifies and celebrates God's pardon and presence in our lives.

# LAST THINGS

We believe that God is guiding human history according to his own perfect plan. One day, Jesus will return to earth. On that day, God will make all things new, fulfill all empty dreams, restore all broken relationships, heal all wounds, and reveal his love fully and perfectly.

For a fuller treatment of these and other topics, please see the 1963 Baptist Faith and Message.

# Our Governance

As Baptists, we are a congregationally governed church. This means that the members of the congregation, through the lay leaders they appoint as well as their own votes, govern the church in collaboration with our staff.

#### THE CHURCH COUNCIL

The Church Council is made up of the nine elected lay leaders who serve 3-year terms plus the Senior Pastor. Three members rotate off each year. The Council is charged with 1) overseeing the long-term strategy and the spiritual health of the church, 2) praying for and protecting the unity of the church, 3) working with the Senior Pastor regarding the evaluation and implementation of doctrine, 4) working with the Executive Pastor on the implementation of the mission and values of the church, and finally, 5) monitoring the ongoing administrative functions of the church. The Church Council also provides supervision and accountability for the Senior Pastor including an annual review.

#### **MEMBERS OF THE CONGREGATION**

The members of the congregation govern by voting on major decisions such as approval of the annual budget, the hiring of full-time pastoral staff, and the annual approval of all lay leaders serving on the Church Council, the HR/Finance Committee, and the Ministry Placement Committee, as well as those serving as Deacons. Church members also vote on any changes made to the church's constitution and bylaws.

#### STAFF

While we are a congregationally governed church, we are also a staff-led church in that a high level of trust is given to the staff. While the Church Council and staff collaborate on discerning overall strategy each year, the staff is empowered for all other strategic and tactical matters, using their gifts and expertise to lead and equip the congregation to fulfill its mission.

#### **OTHER STANDING COMMITTEES**

HR/Finance Committee: This committee is primarily responsible for oversight of all HR needs and the review and recommendation of an annual budget to the Church Council before it is voted on for approval by the congregation.

Ministry Placement Committee (MPC): This committee is responsible for facilitating nomination and discernment processes for the purpose of presenting candidates to the church for approval to serve as Church Council members, HR/Finance Committee members, and deacons. MPC members are nominated by the Church Council.

#### **DISTINCTIVES ABOUT OUR LEADERSHIP**

Spiritual Discernment: The practice of corporate spiritual discernment is a crucial part of how our various leadership groups fulfill their responsibilities. The Church Council and staff devote significant leadership time to prayer, conversation, and seeking the Spirit's direction in all matters. We believe leaders are called to discern more than they are called to decide.

Women: We affirm and encourage the gifts God has given women to lead. This includes roles such as pastors, teachers, church administrators, Church Council members, chairs of Church Council, deacons, committee members, and committee chairs.

Deacons: Unlike many Baptist churches, our deacons do not serve in a governing role. They serve in a pastoral care role, working alongside staff to serve the needs of the congregation in areas such as intercessory prayer and benevolence. They also assist with preparation for baptism and communion.

# Our Affiliations and Partnerships

We enjoy a wide range of partnerships, cooperating with other organizations for the purpose of missions and evangelism. This gives us the joy of living out our mission to passionately follow Jesus in ways that we could not accomplish on our own.

#### **DENOMINATIONAL AFFILIATIONS**

We partner with the Cooperative Baptist Fellowship (CBF), Texas Baptists (formerly known as the BGCT) and the Dallas Baptist Association (DBA). We have historically contributed to the Southern Baptist Convention, but concern about the mishandling of clergy sexual abuse as well as recent Convention decisions opposing the affiliation of churches that have women as pastors has caused us to end that partnership.

#### CHURCH PARTNERS

Cornerstone Baptist Church, Dallas: We are passionate about our deep, long-standing relationship with our sister church, Cornerstone Baptist Church in south Dallas. We contribute financially to many of their ministries, but what brings even more joy is contributing with our hands and feet alongside our Cornerstone brothers and sisters for weekly, monthly, and annual service projects. (See details in our "Serve and Invite" section.) We also celebrate our partnership with a joint worship service and lunch together every November.

Ciudadanos del Reino (Citizens of the Kingdom): We are also privileged to partner with a new church plant in Peñitas, Texas, led by Pastor Felipe DeLeon and his wife, Perla. Our spring break trip to the Rio Grand Valley gives us the opportunity to worship with them and do ministry projects with them.

#### MISSIONARY PARTNERS

We consider it a great privilege to provide financial support for nine missionaries who serve in Texas, the United States, and around the world with various mission organizations. All of them are current or former members of VRBC. We support them financially, sometimes join them for projects or mission trips, and pray for them regularly.

#### NATIONAL AND INTERNATIONAL MISSION TRIP PARTNERS

Many of our members have participated in mission trips or projects in cooperation with

Buckner, African Christian Outreach, and E3 Partners. We share a close tie because members or former staff of VRBC work for these organizations. We are looking forward this year to partnering with International Justice Mission for a trip to India.

#### OTHER LOCAL PARTNERS FOR LOCAL NEEDS

We partner with these organizations to help meet basic needs of people in our community:

Christian Community Action, Metrocrest Services, Mission Arlington, , Viola's House, Gaston Christian Center, Irving Cares, Access Life and Carter Bloodcare.



# PART THREE



# Our Discernment About the Future

In the wake of our Senior Pastor's leaving in May 2023, our Church Council determined that we needed an intentional discernment process that would help us understand what God has been doing among us and where He might be leading us in the future. Only then could we know what kind of leadership we need. We desired to stay away from consumerist tendencies to think about what we want or what we prefer. Instead, we wanted to practice a corporate spiritual discernment that allowed the Spirit to guide us.

This desire for an intentional discernment process led the Church Council to engage the services of the Center for Healthy Churches (CHC). CHC helped us lead our congregation through three important conversations that we called "Forward Together." We are so very grateful for the faithfulness of our congregation to participate! An average of 230 people participated in each conversation where we gathered around tables in groups of eight to share our perspective and hear the perspective of others. These experiences in and of themselves created energy and unity that we could never have imagined.

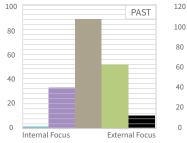
The first conversation focused on what connected each of us to VRBC initially and then what has kept us connected. It was enriching to hear each other's stories and to marvel at what God has done among us. Out of this conversation we distilled several values about our church's cultural ethos that we hope to preserve:

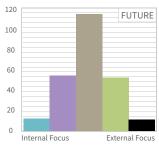
- We want to know you and love you well from the first hello through all that life brings.
- We build Christ-centered relationships with our children and youth through teaching, mentoring, and sharing life alongside them.
- We view service as a form of worship loving God through loving others in practical and personal ways.
- We value leaders who lead with their lives as much as their words through honesty, openness, humility, and vulnerability.
- Our engagement with Scripture is not just about information but transformation growing to become more and more like Jesus in our daily lives.
- We give our allegiance to Christ alone and strive to live in unity with one another around this commitment, avoiding the distraction of political agendas.

In our second conversation, we looked "in the mirror," and we looked "out the window." This means we looked at data concerning our own congregation as well as data about the community around us. Presented with this information, we were then asked what stood out to us and why. The distillation of this conversation brought us both encouragement and challenge. Here are the topics that rose to the top in frequency around the tables.

- While not yet back to pre-pandemic levels, church attendance has been steadily climbing over the past two years. We are encouraged by the depth and vitality of those attending our church, while also committed to doing all we can to reach others who need Christ and/or a church family.
- We recognize the need to implement intentional and regular discipleship on giving as a spiritual discipline.
- In order to serve the community around us and to develop the long-term health of our church, we recognize the need to increase our ministry impact to young adults.
- We are mindful that we live in a community where some have a negative view of Christians; we see this as an ongoing opportunity to be gracious, loving, and trustworthy as we hold true to the teachings and example of lesus
- While we realize the immense challenges of cross-cultural connection, we are grateful for the beautiful diversity in our community, and we desire to be a place of welcome and care in Jesus' name for the nations on our doorstep.

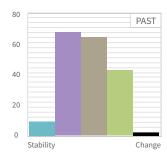
Our third "Forward Together" conversation plus an online survey provided insights into the life of VRBC as expressed in five dimensions or polarities, and they are described below. In each case, both ends of the polarity have great value. For each polarity presented, we were asked where we each would "set the dial" to describe VRBC. In the table conversation, we asked, "Where do you believe VRBC should be in the future?"

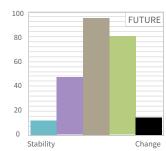




#### INTERNAL TO EXTERNAL

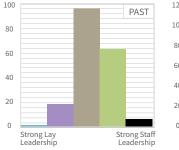
One polarity places our church on a scale between an internal focus (directed toward needs within the congregation) and an external focus (directed toward needs in the larger community). Our church as a whole believes that we presently have a balanced internal and external focus with a leaning towards an external emphasis. With regard to the future, while still valuing a fairly even balance between the two, the church indicates a slight lean toward a little more internal focus.

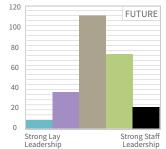




#### STABILITY TO CHANGE

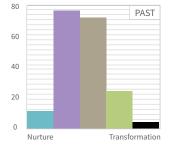
Stability is important to our congregation, but we also recognize that change is important to the health of our church. Currently, the majority believe our church has a balance between stability and change. With regard to the future, our congregation indicated an increased openness to change.

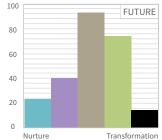




#### STRONG LAY TO STRONG STAFF LEADERSHIP

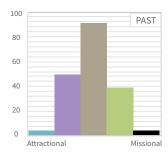
Strong leadership is a priority at VRBC. While the staff leadership is strong, lay leadership plays an important role in the success of our church we well. Our church believes we have an appropriate balance between staff and lay leadership, but in the future indicate a slight leaning toward strong staff leadership.

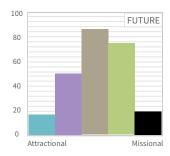




#### **NURTURE TO TRANSFORMATION**

Our congregation views our church overall as providing a fairly even balance between nurture (focusing on accepting people as they are) and transformation (in the sense of encouraging spiritual growth). With regard to the future, our congregation indicated a slight shift toward the need to be challenged and transformed.





#### ATTRACTIONAL TO MISSIONAL

Having an attractional approach focuses on gaining and maintaining membership within the church walls, while a missional mindset directs the church's presence and service to the community beyond our walls. The congregation feels that we have a healthy balance of the two overall, but, with regard to the future, a slight shift toward a more missional focus is indicated.

